# Report

# **EXPECTATIONS SURVEY FOR NORGES BANK Q1 2021**

The survey questions economists, social partners, business leaders and households



18 February 2021





# **Preface**

On commission by Norges Bank, Ipsos carries out quarterly surveys in Norway of expectations for inflation, wage growth, the krone exchange rate and interest rates among economists in the financial industry and academia, the social partners, business leaders and households. Norges Bank orients monetary policy towards keeping inflation low and stable. Inflation expectations can influence actual inflation. A survey conducted at regular intervals can provide greater insight into these questions.

The survey questions four target groups. Online surveys are used for economists in the financial industry and academia, as well as for representatives of main employer and employee organisations and business leaders. Telephone interviews are used for a random selection of individuals in Norwegian households.

The expectations survey is conducted every quarter and was conducted for the first time in February 2002. Ipsos has conducted the survey from Q3 2020. The report is written by Daniel Hernes, Maria Rosness, Linn Sørensen Holst and Lene Rathe. The survey was previously carried out by Epinion, Opinion and TNS Gallup.

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# Summary

#### Brief, overall summary

#### Short-term price inflation

The economists expect goods and services inflation 12 months ahead to be 2.0 per cent, unchanged from the previous quarter. The social partners expect goods and services inflation to be 2.3 per cent 12 months ahead, unchanged from the previous quarter. Business leaders expect goods and services inflation to be 2.7 per cent 12 months ahead, up 0.3 percentage points from the previous quarter. Households expect goods and services inflation to be 1.8 per cent 12 months ahead, down 0.1 percentage point compared to the previous quarter.

#### Expected annual wage growth

The economists expect annual wage growth of 2.1 per cent in 2021, up 0.3 percentage points from the previous quarter. Expected annual wage growth among the social partners is 2.3 per cent, up 0.4 percentage points from the previous quarter. Business leaders expect annual wage growth in their own companies of 2.4 per cent this year, up 0.3 percentage points from the previous quarter. Households expect annual wage and pension income growth of 1.8 per cent the next 12 months, up 0.5 percentage points from the previous quarter.

#### **Expected profitability**

34.8 per cent of business leaders expect profitability to improve over the next 12 months, down 1.4 percentage points from the previous quarter. 37.1 per cent of business leaders expect profitability to remain unchanged over the next 12 months, up 2.5 percentage points from the previous quarter. 25.4 per cent expect profitability to weaken, down 1.6 percentage points from the previous quarter.

#### Brief summary of individual results for economists

#### **Inflation**

Economists expect goods and services inflation to be 2.0 per cent in 12 months, unchanged from the previous quarter. Expected annual inflation in 2 years is 2.1 per cent, up 0.1 percentage point from the previous quarter. Economists' expectation of annual inflation 5 years ahead is 2.0 per cent, unchanged from the previous quarter.

#### Expected annual wage growth

Economists expect annual wage growth to be 2.1 per cent in 2021, up 0.3 percentage points from the previous quarter. Annual wage growth is expected to be 2.5 per cent for next year, up 0.3 percentage points from the previous quarter. The economists expect annual wage growth in 5 years to be 2.7 per cent, down 0.1 percentage point from the previous quarter.

#### The krone exchange rate

53.7 per cent of the economists expect the effective krone exchange rate (measured by the trade-weighted krone exchange rate) to be stronger in 12 months, up 15.9 percentage points from the previous quarter. 36.6 per cent expect the effective krone exchange rate to be unchanged in 12 months, down 7.8 percentage points from the previous quarter. 9.8 per cent of the economists expect the effective krone exchange rate to be weaker in 12 months, down 8.0 percentage points from the previous quarter. Average expected appreciation of the krone exchange rate in 12 months is 1.8 per cent, down 0.6 percentage points from the previous quarter.



#### Brief summary of individual results for social partners

#### Inflation

The social partners expect goods and services inflation to be 2.3 per cent in 12 months, unchanged from the previous quarter. Employer organisations expect inflation in 12 months to be 2.2 per cent, down 0.1 percentage point from the previous quarter. Employee organisations expect inflation to be 2.3 per cent in 12 months, unchanged from the previous quarter.

Expected annual inflation in 2 years among the social partners is 2.4 per cent, down 0.1 percentage point from the previous quarter. Employer organisations expect annual inflation to be 2.4 per cent in 2 years, down 0.1 percentage point from the previous quarter. Employee organisations expect annual inflation in 2 years to be 2.4 per cent, down 0.1 percentage point from the previous quarter.

The social partners expect annual inflation of 2.6 per cent in 5 years, unchanged from the previous quarter. Employer organisations expect annual inflation to be 2.9 per cent in 5 years, up 0.3 percentage points. Employee organisations expect annual inflation in 5 years to be 2.3 per cent, down 0.3 percentage points from the previous quarter.

#### Expected annual wage growth

The social partners expect annual wage growth for 2021 to be 2.3 per cent, up 0,4 percentage points from the previous quarter. Employer organisations expect annual wage growth to be 2.4 per cent for 2021, up 0.5 percentage points from the previous quarter, while employee organisations expect annual wage growth of 2.3 per cent, up 0.4 percentage points from the previous quarter.

The social partners expect annual wage growth of 2.8 per cent next year, up 0.5 percentage points from the previous quarter. Employer organisations expect annual wage growth of 2.8 per cent for next year, up 0,6 percentage points from the previous quarter. Employee organisations expect annual wage growth of 2022 to be 2.8 per cent, down 0,4 percentage points from the previous quarter.

The social partners expect annual wage growth of 3.1 per cent in 5 years, up 0.2 percentage points from the previous quarter. Employer organisations expect annual wage growth of 3.2 per cent in 5 years, up 0.3 percentage points from the previous quarter. The employee organisations expect annual wage growth of 2.9 per cent in 5 years, down 0.1 percentage point.

#### Brief summary of individual results for business leaders

#### <u>Inflation</u>

Business leaders estimate the goods and services inflation has been 2.7 per cent over the last 12 months, up 0.3 percentage points from the previous quarter. Business leaders expect goods and services inflation to be 2.9 per cent in 12 months, an increase of 0.5 percentage points. Expected annual inflation in 2 years is 3.4 per cent, up 0.2 percentage points from the previous quarter.

#### Purchase and selling prices

36.7 per cent of business leaders expect the company's purchase prices to increase more over the next 12 months compared to the previous 12 months, up 5.9 percentage points from the previous quarter. 48.8 per cent expect purchase prices in 12 months to increase about the same, down 3.1 percentage points from the previous quarter. The share of business leaders that expect the purchase prices to increase less in the next 12 months is 14.0 per cent, down 2.8 percentage points from the previous quarter.



24.7 per cent of business leaders expect the company's selling prices to increase more in the next 12 months compared to the previous 12 months, up 4.1 percentage points from the previous quarter. 54.3 per cent expect the company's selling prices to increase about the same over the next 12 months as the previous 12 months, down 2.7 percentage points. 19.9 per cent of business leaders expect the company's selling prices to increase less the next 12 months, down 0.8 percentage points from the previous quarter.

#### Expected annual wage growth

Business leaders expect annual wage growth of 2.4 per cent in their own company this year, an increase of 0.3 percentage points from the previous quarter. Their expectation of their company's annual wage growth next year is 2.7 per cent, up 0.2 percentage points from the previous quarter.

#### Expected profitability

38.7 per cent of business leaders report that profitability in their own company has improved during the past 12 months, up 6.4 percentage points compared to the previous quarter. 24.9 per cent report that profitability in their own company has remained unchanged the past 12 months, up 2.8 percentage points from the previous quarter. 34.5 per cent of business leaders report that profitability has weakened during the past 12 months, down 9.2 percentage points from the previous quarter.

34.8 per cent of business leaders expect improved profitability in the next 12 months, down 1.4 percentage points from the previous quarter. 37.1 per cent expect profitability to remain unchanged in the next 12 months, up 2.5 percentage points from the previous quarter, and 25.4 per cent of business leaders expect profitability to weaken, down 1.6 percentage points from the previous quarter.

#### **Employment**

31.6 per cent of business leaders report that their company has more employees compared to 12 months ago, up 1.8 percentage points from the previous quarter. 39.8 per cent have the same number of employees today as 12 months ago, down 1.3 percentage points from the previous quarter. 27.7 per cent have fewer employees compared to 12 months ago, down 0.9 percentage points from the previous quarter.

34.3 per cent of business leaders expect to have more employees in 12 months than they do today, up 3.4 percentage points from the previous quarter. 44.7 per cent expect to have as many employees as today, down 1.0 percentage point. 20.6 per cent of business leaders expect to have fewer employees in 12 months, down 1.9 percentage points from the previous quarter.

#### **Investment decisions**

57.6 per cent of business leaders report that the need to replace old technology with new is one of the three most important factors that influence their company's investment decisions, up 3.1 percentage points from the previous quarter. This is followed by the need to increase production capacity (48.6 per cent, down 0.3 percentage points) and uncertainty of the financial situation (44.0 per cent, down 1.3 percentage points).

66.4 per cent of business leaders believe that current income has been one of the two main sources for financing the business's investments over the last 5 years, up 2.2 percentage points from the previous quarter. 31.2 per cent answer that equity earned in previous years is one of the two most important sources, up 2.5 percentage points from the previous quarter.

#### Brief summary of individual results for households

#### Inflation



64.0 per cent of the households believe prices for goods and services to be higher now than 12 months ago, down 3.5 percentage points from the previous quarter. 24.7 per cent perceive prices as approximately unchanged, up 4.3 percentage points from the previous quarter, while 6.1 per cent believe prices of goods and services to be lower now than 12 months ago, up 0.9 percentage points from the previous quarter. On average, the households' perceived change in prices is 2.0 per cent, down 0.3 percentage points from the previous quarter.

66.1 per cent of households expect prices for goods and services to be higher in the next 12 months, down 2.6 percentage points from the previous quarter. 25.9 per cent expect prices to remain unchanged over the next 12 months, up 5.1 percentage points from the previous quarter. 4.5 per cent of households expect prices for goods and services in 12 months to be lower than at present, down 0.4 percentage points from the previous quarter. Of households that expect prices to rise, 30.0 per cent believe prices will increase faster than they do today, up 4.0 percentage points. 55.6 per cent believe they will rise at the same pace as currently, down 1.2 percentage points from the previous quarter. 10.2 per cent expect the prices to rise slower than today, down 0.1 percentage point from the previous quarter.

Households believe prices will rise by 1.8 per cent over the next 12 months, down 0.1 percentage point from the previous quarter. Over the next 2-3 years, households expect annual inflation to be 3.8 per cent, up 0.4 percentage points from the previous quarter.

#### Expected growth in annual wages and pension income

The households surveyed expected growth in wages and pension income of 1.6 per cent the past 12 months, up 0.3 percentage points from the previous quarter. Expected change in wages and pension income the next 12 months is 1.8 per cent, up 0.5 percentage points from the previous quarter.

#### Interest rate developments

34.7 per cent of households expect the level of deposit and lending rates to rise over the next 12 months, up 10.6 percentage points from the previous quarter. 55.9 per cent expect the level of deposit and lending rates to remain unchanged, down 7.5 percentage points from the previous quarter. 4.8 per cent of households expect the level of deposit and lending rates to fall over the next 12 months, down 2.0 percentage points from the previous quarter.

### The survey

On commission by Norges Bank, Ipsos carries out quarterly surveys in Norway of expectations for inflation, wage growth, the krone exchange rate and interest rates among economists in the financial industry and academia, the social partners, business leaders and households. Norges Bank orients monetary policy towards keeping inflation low and stable. Inflation expectations can influence actual inflation. A survey conducted at regular intervals can provide greater insight into these questions. This report and the main results of the expectations survey are published in full on the webpages of Ipsos (https://www.ipsos.com/nb-no). The survey of business leaders was broadened in 2009 to include enterprises with 20 or more employees (compared with 50 or more earlier). In addition, appx. 500 business leaders are now interviewed compared with appx. 300 earlier.

The survey for Q1 2021 was conducted in the period 20 January – 10 February 2021.



#### Questionnaire

#### To economists and social partners:

- What do you think the general rise in prices for goods and services will be in 12 months, as measured by the 12-month change in the consumer price index (CPI)?
- What do you think the general rise in prices for goods and services will be in two years, as measured by the 12-month change in the consumer price index (CPI)?
- What do you think the general rise in prices for goods and services will be in five years, as measured by the 12-month change in the consumer price index (CPI)?
- What do you think average wage growth will be this year?
- What do you think average wage growth will be next year?
- What do you think average wage growth will be in five years?
- Do you think that in 12 months the krone exchange rate, as measured by the trade-weighted exchange rate index, will appreciate, remain unchanged or depreciate?
- By how much do you think it will appreciate/depreciate?

#### To business leaders:

- What do you think the general rise in prices for goods and services has been the last 12 months, as measured by the 12-month change in the consumer price index (CPI)?
- What do you think the general rise in prices for goods and services will be in 12 months, as measured by the 12-month change in the consumer price index (CPI)?
- What do you think the general rise in prices for goods and services will be in two years, as measured by the 12-month change in the consumer price index (CPI)?
- Do you expect that over the next 12 months your business's purchase prices will increase more than, increase at approximately the same pace as or increase less than in the past 12-month period?
- Do you expect that over the next 12 months your business's selling prices will increase more than, increase at approximately the same pace as or increase less than in the past 12-month period?
- What do you think the average annual wage growth will be this year?
- What do you think the average annual wage growth will be next year?
- Over the past 12 months, has the profitability of your business, as measured by the operating margin (EBITDA), improved, remained unchanged or weakened?
- Do you think that over the next 12 months, the profitability of your business, as measured by the operating margin (EBITDA), will improve, remain unchanged or weaken?
- Compared with 12 months earlier, does your business currently have more employees, the same number of employees or fewer employees?
- Do you think that in 12 months, your business will have more employees than currently, the same number of employees or fewer employees?
- What are the 3 most important factors that influence your business's investment decisions?
- Over the last 5 years, what have been the main sources of financing for your business's investment?

#### To households:

- Compared with 12 months ago, do you think that prices for goods and services, as measured by the consumer price index (CPI), are now higher, approximately unchanged or lower?
- About how much higher/lower, measured in per cent?
- Do you think that over the next 12 months, prices for goods and services, as measured by the consumer price index (CPI), will be higher, unchanged or lower than they are currently?
- Will prices rise faster, at the same pace as currently, or more slowly?
- About how much higher/lower, measured in per cent?



- How much do you think prices for goods and services, as measured by the consumer price index (CPI), will rise annually in two to three years, in per cent?
- Ranked from 1 to 3, where 1 is highest, which three prices did you place the most emphasis on in the answers you just gave about expectations for price changes in the future?
- Compared with 12 months ago, by how much do you think your wages or pension has changed in per cent?
- By approximately how much do you think your wages or pension will change in per cent over the next 12 months?
- Do you think that over the next 12 months, the level of deposit and lending rates will rise, remain unchanged or fall?



### **Tables and graphs**

#### **Economists**

- 1. Expected inflation in 12 months
- 2. Expected inflation in 2 years
- 3. Expected inflation in 5 years
- 4. Expected annual wage growth for current year
- 5. Expected annual wage growth next year
- 6. Expected annual wage growth in 5 years
- 7. Expected growth in the krone exchange rate in 12 months
- 8. Average expected change in the trade-weighted exchange rate index in 12 months

#### Social partners

- 9. Expected inflation in 12 months
- 10. Expected inflation in 2 years
- 11. Expected inflation in 5 years
- 12. Expected annual wage growth for current year
- 13. Expected annual wage growth next year
- 14. Expected annual wage growth in 5 years

#### **Business leaders**

- 15. Perception of general inflation over the last 12 months
- 16. Expected general inflation in 12 months
- 17. Expected general inflation in 2 years
- 18. Expected increase in purchase prices for own business the next 12 months
- 19. Expected increase in selling prices for own business next 12 months
- 20. Expected annual wage growth in own business this year
- 21. Expected annual wage growth in own business next year
- 22. Profitability in own business last 12 months
- 23. Profitability in own business next 12 months
- 24. Number of employees today compared to 12 months ago
- 25. Number of employees in 12 months
- 36. Most important factors to affect your business's investments decisions
- 37. Most important sources of financing for your business's investments in the last 5 years

#### Households

- 26. Perception of price change last 12 months
- 27. Perception of price change last 12 months in per cent
- 28. Expected price change next 12 months
- 29. Expected price change next 12 months in per cent
- 30. Expected rate of increase next 12 months
- 31. Expected rate of increase next 12 months Detailed
- 32. Expected inflation in 2-3 years
- 33. Wage and pension development last 12 months
- 34. Expected annual wage growth over the next 12 months in per cent
- 35. Expected exchange rate next 12 months



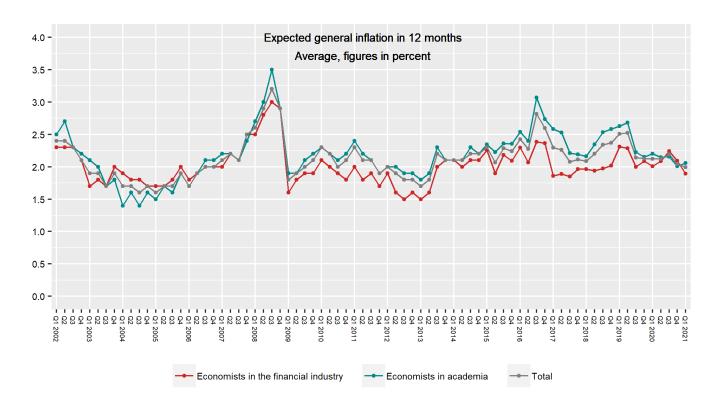
# **RESULTS**

# **ECONOMISTS**



# Question 1: ECONOMISTS

What do you think the general rise in prices for goods and services will be in 12 months, as measured by the 12-month change in the consumer price index (CPI)?



		4. Q. 2020	1. Q. 2021	CHANGE
	Average	2,1	1,9	-0,2
Economists in the	Median	2,0	2,0	
financial industry	Lowest value	1,0	0,0	
·	Highest value	3,0	2,6	
	Sample	17	15*	
	Average	2,0	2,1	+0,1
Economists	Median	2,0	2,0	
in academia	Lowest value	1,0	1,0	
	Highest value	3,3	3,2	
	Sample	27	23**	
	Average	2,0	2,0	0,0
Economists	Median	2,0	2,0	
in total	Lowest value	1,0	0,0	
	Highest value	3,3	3,2	
	Sample	44	38***	

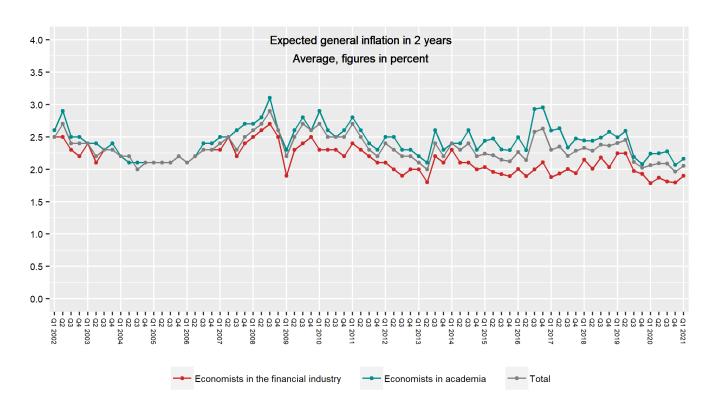
\*n=16. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=1, extreme values n=0. \*n=25. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=0.

<sup>\*\*\*</sup>n=41. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=3, extreme values n=0.



# Question 2: ECONOMISTS

What do you think the general rise in prices for goods and services will be in 2 years, as measured by the 12-month change in the consumer price index (CPI)?



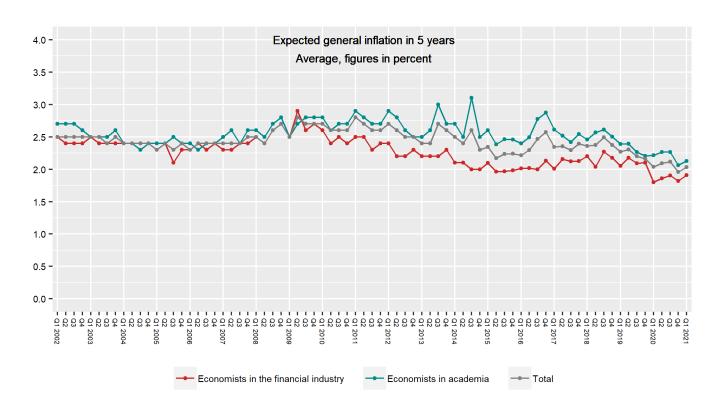
		4. Q. 2020	1. Q. 2021	CHANGE
	Average	1,8	1,9	+0,1
Economists in the	Median	2,0	2,0	
financial industry	Lowest value	1,0	1,0	
	Highest value	2,2	2,3	
	Sample	17	16	
	Average	2,1	2,2	+0,1
Economists	Median	2,0	2,1	
in academia	Lowest value	1,0	1,0	
	Highest value	3,8	3,0	
	Sample	27	23*	
	Average	2,0	2,1	+0,1
Economists	Median	2,0	2,0	
in total	Lowest value	1,0	1,0	
	Highest value	3,8	3,0	
	Sample	44	39**	

\*n=25. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=0. \*n=41. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=0.



# Question 3: ECONOMISTS

What do you think the general rise in prices for goods and services will be in 5 years, as measured by the 12-month change in the consumer price index (CPI)?



		4. Q. 2020	1. Q. 2021	CHANGE
	Average	1,8	1,9	+0,1
Economists in the	Median	2,0	2,0	
financial industry	Lowest value	1,0	1,0	
	Highest value	2,1	2,5	
	Sample	17	16	
	Average	2,1	2,1	0,0
Economists	Median	2,0	2,0	
in academia	Lowest value	1,7	1,5	
	Highest value	2,5	3,0	
	Sample	23	22*	
	Average	2,0	2,0	0,0
Economists	Median	2,0	2,0	
in total	Lowest value	1,0	1,0	
	Highest value	2,5	3,0	
	Sample	40	38**	

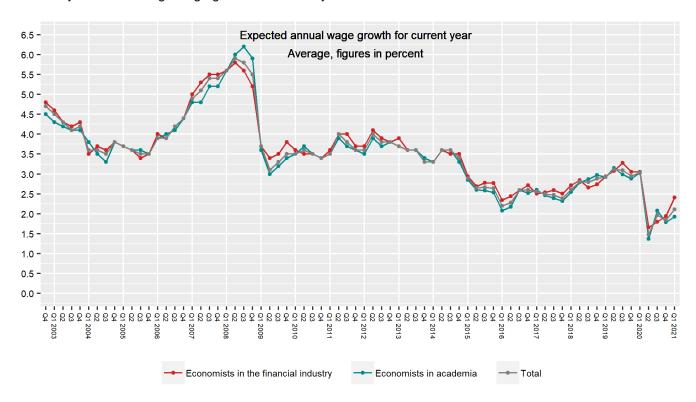
<sup>\*</sup>n=25. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=1.

<sup>\*\*</sup>n=41. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=1.



# Question 4: ECONOMISTS

What do you think average wage growth will be this year?

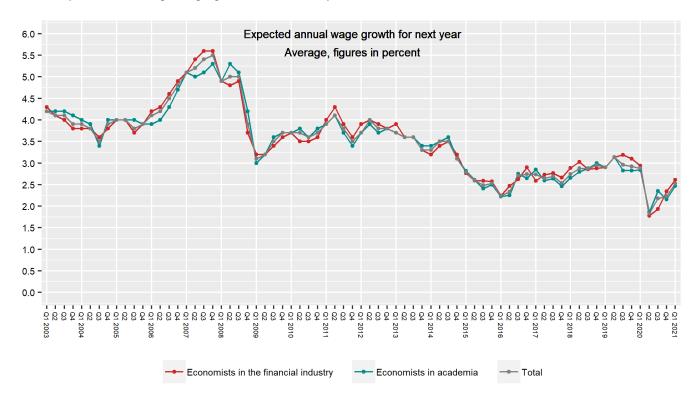


		4. Q. 2020	1. Q. 2021	CHANGE
	Average	1,9	2,4	+0,5
Economists in the	Median	2,0	2,4	
financial industry	Lowest value	1,1	1,3	
	Highest value	3,9	4,3	
	Sample	16	16	
	Average	1,8	1,9	+0,1
Economists	Median	1,8	2,0	
in academia	Lowest value	1,0	0,0	
	Highest value	2,8	3,4	
	Sample	27	25	
	Average	1,8	2,1	+0,3
Economists	Median	1,8	2,0	
in total	Lowest value	1,0	0,0	
	Highest value	3,9	4,3	
	Sample	43	41	



# Question 5: ECONOMISTS

What do you think average wage growth will be next year?



		4. Q. 2020	1. Q. 2021	CHANGE
	Average	2,3	2,6	+0,3
Economists in the	Median	2,4	2,5	
financial industry	Lowest value	1,7	1,7	
	Highest value	3,5	4,0	
	Sample	17	15*	
	Average	2,2	2,5	+0,3
Economists	Median	2,2	2,5	
in academia	Lowest value	1,0	0,0	
	Highest value	3,0	4,2	
	Sample	27	24**	
	Average	2,2	2,5	+0,3
Economists	Median	2,2	2,5	
in total	Lowest value	1,0	0,0	
	Highest value	3,5	4,2	
	Sample	44	39***	

\*n=16. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=1, extreme values n=0.

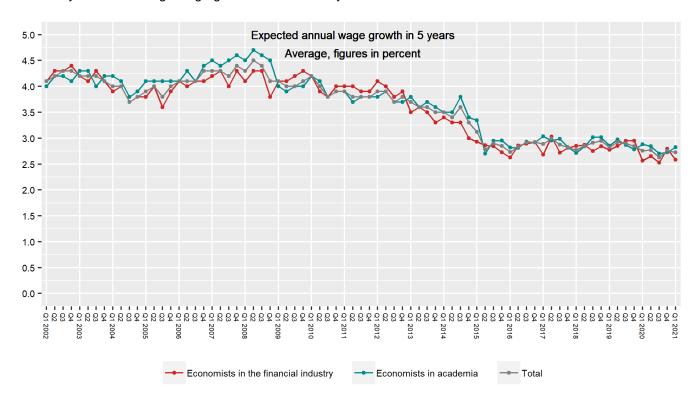
\*\*n=25. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=1, extreme values n=0.

\*\*\*n=41. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=0.



# Question 6: ECONOMISTS

What do you think average wage growth will be in five years?



		4. Q. 2020	1. Q. 2021	CHANGE
	Average	2,8	2,6	-0,2
Economists in the	Median	3,0	2,8	
financial industry	Lowest value	1,9	1,8	
•	Highest value	3,5	3,5	
	Sample	17	16	
	Average	2,7	2,8	+0,1
<b>Economists</b>	Median	2,6	3,0	
in academia	Lowest value	0,5	1,0	
	Highest value	4,2	3,9	
	Sample	22	22*	
	Average	2,8	2,7	-0,1
<b>Economists</b>	Median	3,0	3,0	
in total	Lowest value	0,5	1,0	
	Highest value	4,2	3,9	
	Sample	39	38**	

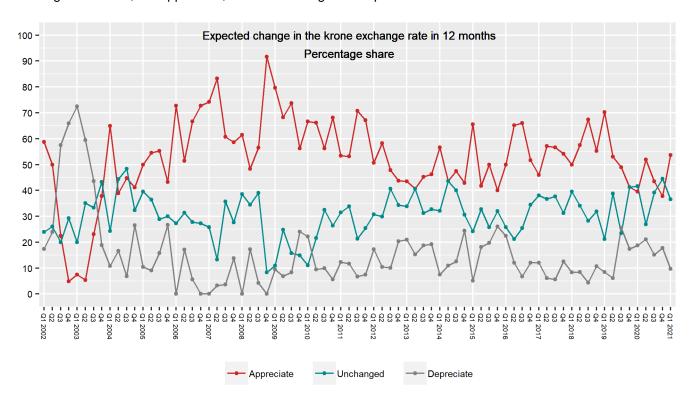
<sup>\*</sup>n=25. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=1.

\*\*n=41. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=1.



# Question 7: ECONOMISTS

Do you think that in 12 months the krone exchange rate, as measured by the trade-weighted exchange rate index, will appreciate, remain unchanged or depreciate?

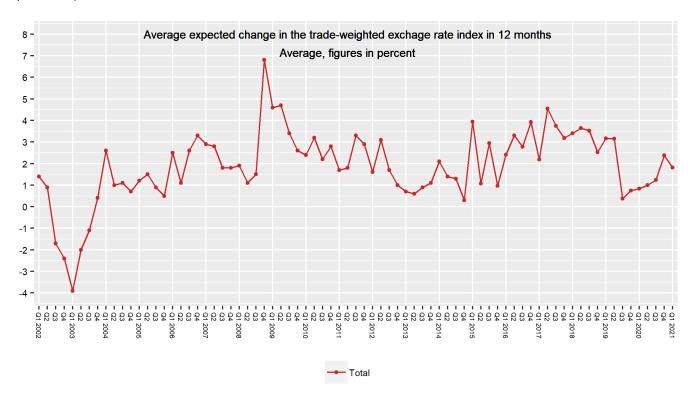


		4. Q. 2020	1. Q. 2021	CHANGE
	Appreciate	52,9	56,2	+3,3
Economists in the	Unchanged	23,5	25,0	+1,5
financial industry	Depreciate	23,5	18,8	-4,7
	Sample	17	16	
	Appreciate	28,6	52,0	+23,4
Economists	Unchanged	57,1	44,0	-13,1
in academia	Depreciate	14,3	4,0	-10,3
	Sample	28	25	
	Appreciate	37,8	53,7	+15,9
Economists in total	Unchanged	44,4	36,6	-7,8
	Depreciate	17,8	9,8	-8,0
	Sample	45	41	



# Question 8: ECONOMISTS

By how much do you think it will appreciate/depreciate? (If answered appreciate/depreciate on question 7)



		4. Q. 2020	1. Q. 2021	CHANGE
	Average	2,2	1,1	-1,1
Economists in the	Median	3,0	2,0	
financial industry	Lowest value	-4,0	-8,0	
·	Highest value	8,0	5,0	
	Sample	11	11*	
	Average	2,7	2,6	-0,1
Economists	Median	4,0	3,0	
in academia	Lowest value	-2,0	-5,0	
	Highest value	6,0	5,0	
	Sample	8	11**	
	Average	2,4	1,8	-0,6
Economists	Median	3,0	2,0	
in total	Lowest value	-4,0	-8,0	
	Highest value	8,0	5,0	
	Sample	19	22***	

<sup>\*</sup>n=16. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=4, extreme values n=1.

<sup>\*\*</sup>n=25. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=14, extreme values n=0.

<sup>\*\*\*</sup>n=41. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=18, extreme values n=1.



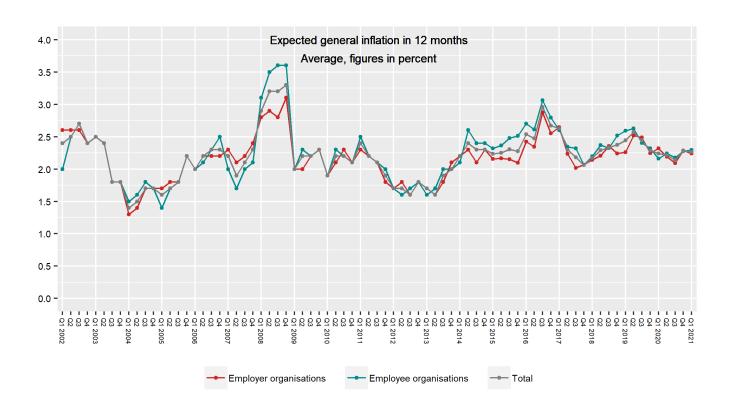
# **RESULTS**

# **SOCIAL PARTNERS**



# **Question 9: SOCIAL PARTNERS**

What do you think the general rise in prices for goods and services will be in 12 months, as measured by the 12-month change in the consumer price index (CPI)?



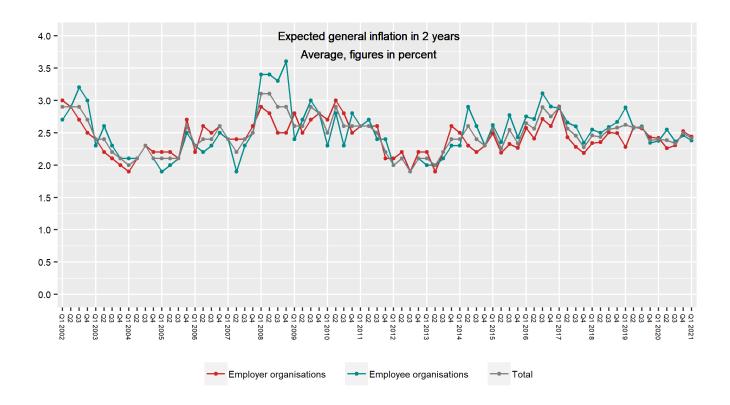
		4. Q. 2020	1. Q. 2021	CHANGE
	Average	2,3	2,2	-0,1
Employer	Median	2,2	2,2	
organisations	Lowest value	0,2	0,5	
	Highest value	3,1	3,5	
	Sample	18	17*	
	Average	2,3	2,3	0,0
Employee	Median	2,0	2,1	
organisations	Lowest value	1,5	2,0	
	Highest value	3,0	3,2	
	Sample	17	16	
	Average	2,3	2,3	0,0
Social partners	Median	2,0	2,1	
in total	Lowest value	0,2	0,5	
	Highest value	3,1	3,5	
	Sample	35	33**	

\*n=19. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=0. \*n=35. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=0.



# Question 10: SOCIAL PARTNERS

What do you think the general rise in prices for goods and services will be in two years, as measured by the 12-month change in the consumer price index (CPI)?

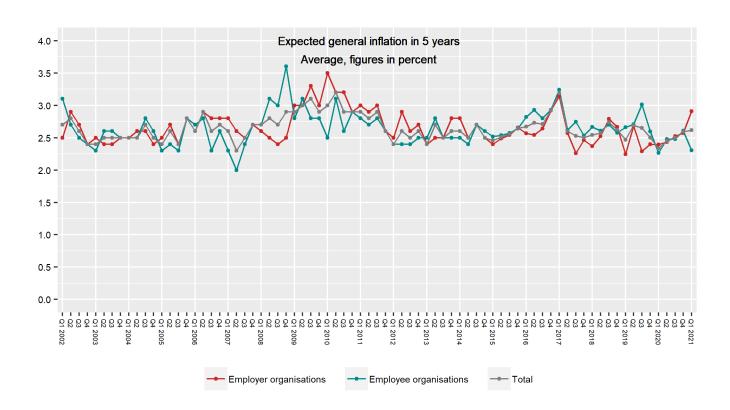


		4. Q. 2020	1. Q. 2021	CHANGE
	Average	2,5	2,4	-0,1
Employer	Median	2,5	2,5	
organisations	Lowest value	0,3	1,3	
	Highest value	6,0	3,5	
	Sample	17	19	
	Average	2,5	2,4	-0,1
Employee	Median	2,5	2,2	
organisations	Lowest value	1,0	2,0	
	Highest value	3,2	3,5	
	Sample	15	16	
	Average	2,5	2,4	-0,1
Social partners	Median	2,5	2,4	
in total	Lowest value	0,3	1,3	
	Highest value	6,0	3,5	
	Sample	32	35	



# Question 11: SOCIAL PARTNERS

What do you think the general rise in prices for goods and services will be in five years, as measured by the 12-month change in the consumer price index (CPI)?



		4. Q. 2020	1. Q. 2021	CHANGE
	Average	2,6	2,9	+0,3
Employer	Median	2,5	2,5	
organisations	Lowest value	1,5	2,0	
	Highest value	5,0	5,0	
	Sample	14	15*	
	Average	2,6	2,3	-0,3
Employee	Median	2,0	2,0	
organisations	Lowest value	1,8	1,5	
	Highest value	5,0	5,0	
	Sample	15	14**	
	Average	2,6	2,6	0,0
Social partners	Median	2,4	2,2	
in total	Lowest value	1,5	1,5	
	Highest value	5,0	5,0	
	Sample	29	29***	

\*n=19. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=3, extreme values n=1.

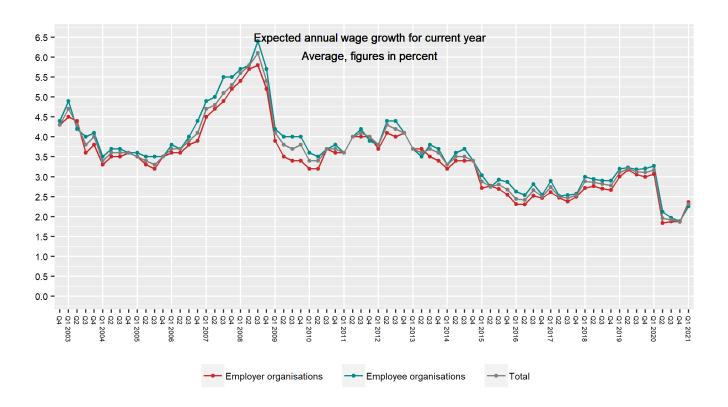
<sup>\*\*</sup>n=16. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=0.

<sup>\*\*\*</sup>n=35. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=5, extreme values n=1.



# Question 12: SOCIAL PARTNERS

What do you think average wage growth will be this year?



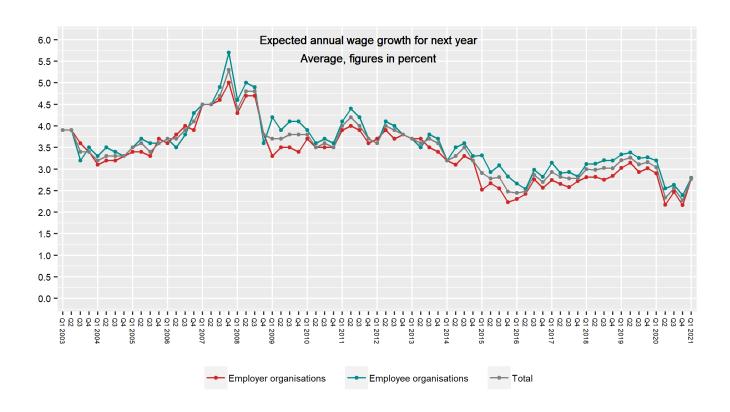
		4. Q. 2020	1. Q. 2021	CHANGE
	Average	1,9	2,4	+0,5
Employer	Median	1,8	2,2	
organisations	Lowest value	0,0	0,7	
	Highest value	3,1	6,0	
	Sample	19	18*	
	Average	1,9	2,3	+0,4
Employee	Median	1,9	2,4	
organisations	Lowest value	1,0	1,0	
	Highest value	3,0	3,0	
	Sample	17	16	
	Average	1,9	2,3	+0,4
Social partners	Median	1,9	2,2	
in total	Lowest value	0,0	0,7	
	Highest value	3,1	6,0	
	Sample	36	34**	

\*n=19. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=1, extreme values n=0. \*n=35. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=1, extreme values n=0.



# Question 13: SOCIAL PARTNERS

What do you think average wage growth will be next year?



		4. Q. 2020	1. Q. 2021	CHANGE
	Average	2,2	2,8	+0,6
Employer	Median	2,2	2,8	
organisations	Lowest value	0,0	2,0	
_	Highest value	3,5	3,5	
	Sample	19	17*	
	Average	2,4	2,8	+0,4
Employee	Median	2,5	2,9	
organisations	Lowest value	1,8	2,0	
	Highest value	3,0	3,6	
	Sample	17	16	
	Average	2,3	2,8	+0,5
Social partners	Median	2,3	2,9	
in total	Lowest value	0,0	2,0	
	Highest value	3,5	3,6	
	Sample	36	33**	

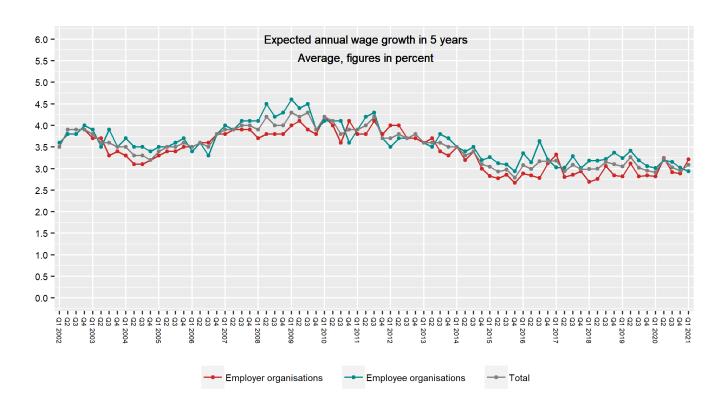
 $^*$ n=19. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=1, extreme values n=1.

<sup>\*\*</sup>n=35. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=1, extreme values n=1.



# Question 14: SOCIAL PARTNERS

What do you think average wage growth will be in five years?



		4. Q. 2020	1. Q. 2021	CHANGE
	Average	2,9	3,2	+0,3
Employer	Median	3,0	3,0	
organisations	Lowest value	0,0	2,0	
	Highest value	6,0	6,0	
	Sample	17	16*	
	Average	3,0	2,9	-0,1
Employee	Median	3,0	3,0	
organisations	Lowest value	2,0	2,0	
	Highest value	4,0	3,7	
	Sample	15	14**	
	Average	2,9	3,1	+0,2
Social partners	Median	3,0	3,0	
in total	Lowest value	0,0	2,0	
	Highest value	6,0	6,0	
	Sample	32	30***	

\*n=19. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=3, extreme values n=0.

\*\*n=16. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=2, extreme values n=0.

\*\*\*n=35. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=5, extreme values n=0.



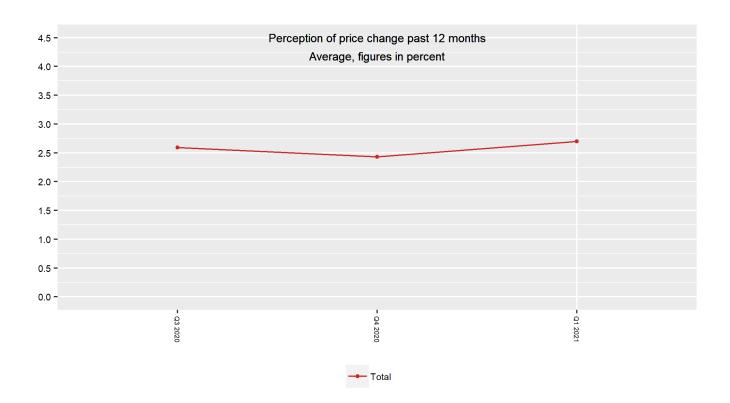
# **RESULTS**

# **BUSINESS LEADERS**



# **Question 15: BUSINESS LEADERS**

What do you think the general rise in prices for goods and services has been the last 12 months, as measured by the 12-month change in the consumer price index (CPI)? (The question was introduced Q3 2020 – see technical comment)<sup>2</sup>



		4. Q. 2020	1. Q. 2021	CHANGE
Businesses	Average	2,4	2,8	+0,4
	Weighted median	2,0	2,1	
with fewer	Unweighted median	2,0	2,3	
than 50	Lowest value	0,0	0,0	
	Highest value	10,0	10,0	
employees	Sample	226	237*	
Businesses	Average	2,4	2,6	+0,2
Dusillesses	Weighted median	2,0	2,0	
with more	Unweighted median	2,0	2,0	
than 50	Lowest value	0,0	0,0	
	Highest value	10,0	10,0	
employees	Sample	228	238**	
	Average	2,4	2,7	+0,3
Business	Weighted median	2,0	2,0	
	Unweighted median	2,0	2,0	
leaders	Lowest value	0,0	0,0	
in total	Highest value	10,0	10,0	
	Sample	453	475***	

\*n=266. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=24, extreme values n=5.

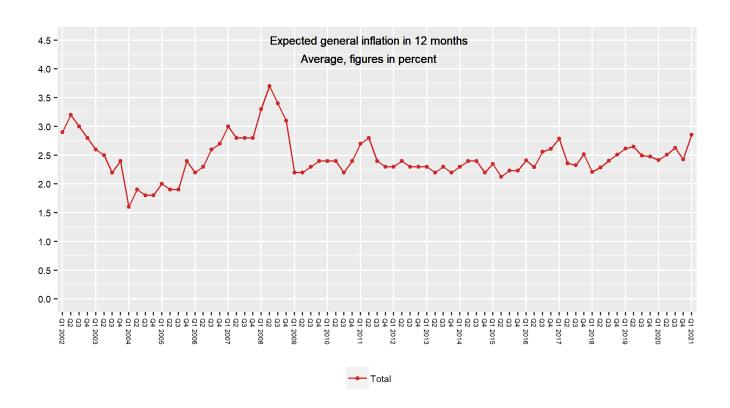
\*\*n=265. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=21, extreme values n=7.

\*\*\*n=531. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=45, extreme values n=11.



# **Question 16: BUSINESS LEADERS**

What do you think the general rise in prices for goods and services will be in 12 months, as measured by the 12-month change in the consumer price index (CPI)?



		4. Q. 2020	1. Q. 2021	CHANGE
Businesses	Average	2,5	3,0	+0,5
	Weighted median	2,0	2,3	
with fewer	Unweighted median	2,0	2,5	
than 50	Lowest value	0,0	0,0	
	Highest value	10,0	10,0	
employees	Sample	227	240*	
Businesses	Average	2,4	2,7	+0,3
	Weighted median	2,0	2,2	
with more	Unweighted median	2,0	2,2	
than 50	Lowest value	0,0	0,0	
	Highest value	10,0	10,9	
employees	Sample	232	241**	
	Average	2,4	2,9	+0,5
Business	Weighted median	2,0	2,3	
	Unweighted median	2,0	2,3	
leaders	Lowest value	0,0	0,0	
in total	Highest value	10,0	10,9	
	Sample	459	481***	

\*n=266. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=21, extreme values n=5.

\*\*n=265. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=19, extreme values n=5.

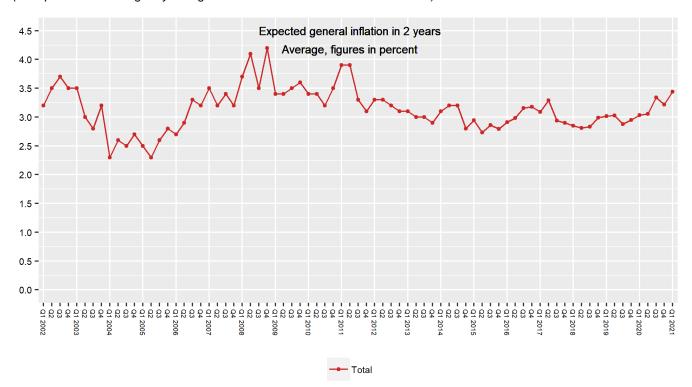
\*\*\*n=531. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=40, extreme values n=10.



# **Question 17: BUSINESS LEADERS**

What do you think the general rise in prices for goods and services will be in two years, as measured by the 12-month change in the consumer price index (CPI)?

(The question was marginally changed from Q1 2015 – see technical comment)3



		4. Q. 2020	1. Q. 2021	CHANGE
Businesses	Average	3,3	3,6	+0,3
Dusinesses	Weighted median	3,0	3,0	
with fewer	Unweighted median	3,0	3,0	
than 50	Lowest value	0,0	0,2	
	Highest value	10,0	11,0	
employees	Sample	217	216*	
Businesses	Average	3,1	3,3	+0,2
Dusillesses	Weighted median	3,0	3,0	
with more	Unweighted median	3,0	3,0	
than 50	Lowest value	0,0	0,0	
	Highest value	10,0	10,0	
employees	Sample	226	228**	
	Average	3,2	3,4	+0,2
Business	Weighted median	3,0	3,0	
	Unweighted median	3,0	3,0	
leaders	Lowest value	0,0	0,0	
in total	Highest value	10,0	11,0	
	Sample	443	444***	

\*n=266. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=36, extreme values n=14.

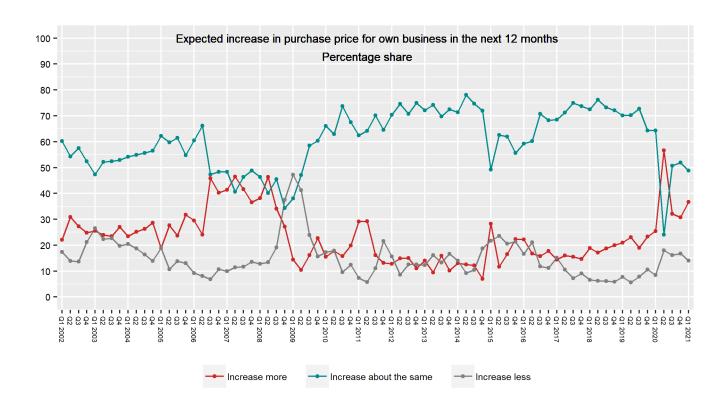
\*\*n=265. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=26, extreme values n=11.

\*\*\*n=531. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=62, extreme values n=26.



# Question 18: BUSINESS LEADERS

Do you expect that over the next 12 months your business's purchase prices will increase more than, increase at approximately the same pace as or increase less than in the past 12-month period?

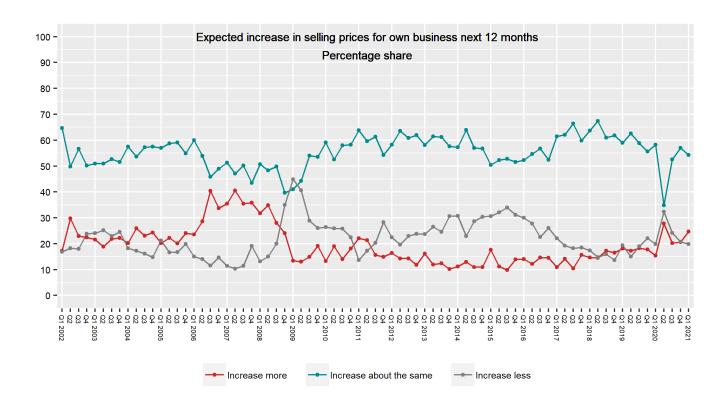


		4. Q. 2020	1. Q. 2021	CHANGE
Businesses	Increase more	31,8	42,0	+10,2
with fewer	Increase about the same	51,7	45,9	-5,8
than 50	Increase less	16,1	11,6	-4,5
employees	Sample	256	266	
Businesses	Increase more	29,8	31,3	+1,5
with more	Increase about the same	52,2	51,8	-0,4
than 50	Increase less	17,5	16,4	-1,1
employees	Sample	255	265	
<b>5</b> .	Increase more	30,8	36,7	+5,9
Business leaders	Increase about the same	51,9	48,8	-3,1
in total	Increase less	16,8	14,0	-2,8
	Sample	511	531	



# Question 19: BUSINESS LEADERS

Do you expect that over the next 12 months your business's selling prices will increase more than, increase at approximately the same pace as or increase less than in the past 12-month period?

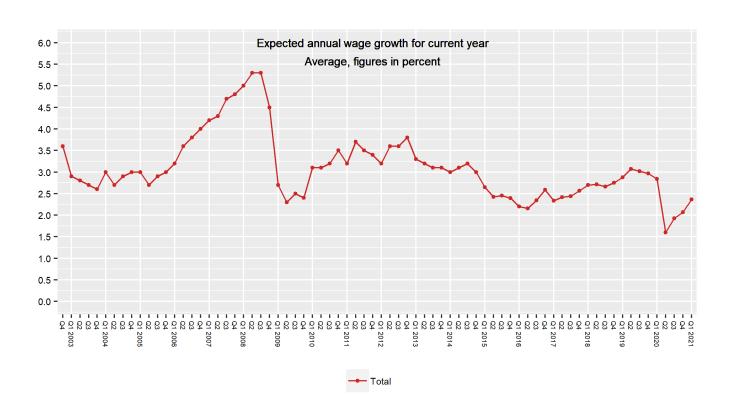


		4. Q. 2020	1. Q. 2021	CHANGE
Businesses	Increase more	21,1	26,9	+5,8
with fewer	Increase about the same	61,0	50,7	-10,3
than 50	Increase less	16,7	21,9	+5,2
employees	Sample	256	266	
Businesses	Increase more	20,2	22,5	+2,3
with more	Increase about the same	53,0	57,8	+4,8
than 50	Increase less	24,7	17,9	-6,8
employees	Sample	255	265	
	Increase more	20,6	24,7	+4,1
Business leaders	Increase about the same	57,0	54,3	-2,7
in total	Increase less	20,7	19,9	-0,8
	Sample	511	531	



# Question 20: BUSINESS LEADERS

What do you think the average annual wage growth will be this year?



		4. Q. 2020	1. Q. 2021	CHANGE
Duninggan	Average	2,1	2,4	+0,3
Businesses	Weighted median	2,0	2,3	
with fewer	Unweighted median	2,0	2,3	
than 50	Lowest value	0,0	0,0	
	Highest value	8,0	10,0	
employees	Sample	239	252*	
Businesses	Average	2,0	2,3	+0,3
Dusinesses	Weighted median	2,0	2,0	
with more	Unweighted median	2,0	2,0	
than 50	Lowest value	-5,0	0,0	
	Highest value	11,0	10,0	
employees	Sample	244	243**	
	Average	2,1	2,4	+0,3
Business	Weighted median	2,0	2,0	
	Unweighted median	2,0	2,0	
leaders	Lowest value	-5,0	0,0	
in total	Highest value	11,0	10,0	
	Sample	483	495***	

\*n=266. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=13, extreme values n=0.

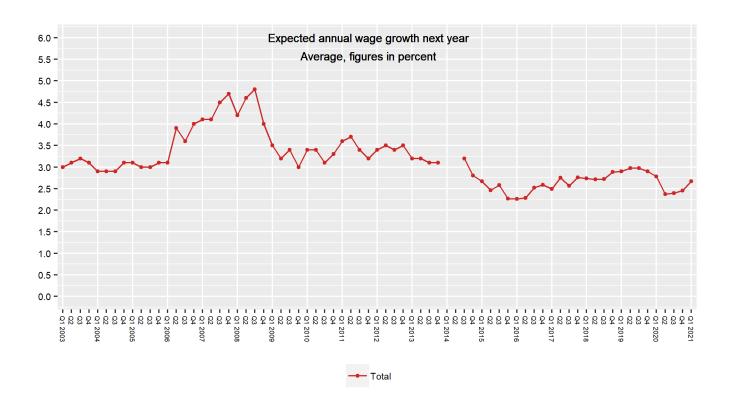
\*\*n=265. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=17, extreme values n=5.

\*\*\*n=531. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=31, extreme values n=5.



# Question 21: BUSINESS LEADERS

What do you think the average annual wage growth will be next year?



		4. Q. 2020	1. Q. 2021	CHANGE
Pusinossos	Average	2,5	2,7	+0,2
Businesses	Weighted median	2,5	2,5	
with fewer	Unweighted median	2,5	2,5	
than 50	Lowest value	0,0	0,0	
	Highest value	10,0	10,0	
employees	Sample	239	250*	
Businesses	Average	2,4	2,7	+0,3
	Weighted median	2,4	2,5	
with more	Unweighted median	2,5	2,5	
than 50	Lowest value	-5,0	0,0	
omployooo	Highest value	11,0	10,0	
employees	Sample	238	242**	
	Average	2,5	2,7	+0,2
Business	Weighted median	2,5	2,5	
leaders	Unweighted median	2,5	2,5	
	Lowest value	-5,0	0,0	
in total	Highest value	11,0	10,0	
	Sample	477	492***	

\*n=266. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=13, extreme values n=3.

\*\*n=265. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=19, extreme values n=4.

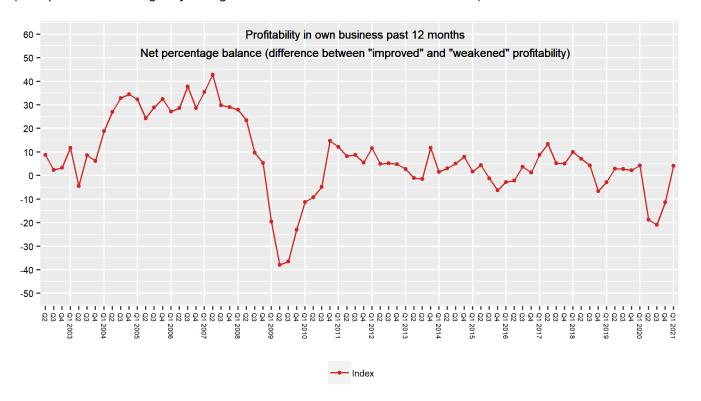
\*\*\*n=531. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=32, extreme values n=7.



# Question 22: BUSINESS LEADERS

Over the past 12 months, has the profitability of your business, as measured by the operating margin (EBITDA), improved, remained unchanged or weakened?

(The question was marginally changed from Q1 2015 – see technical comment)4

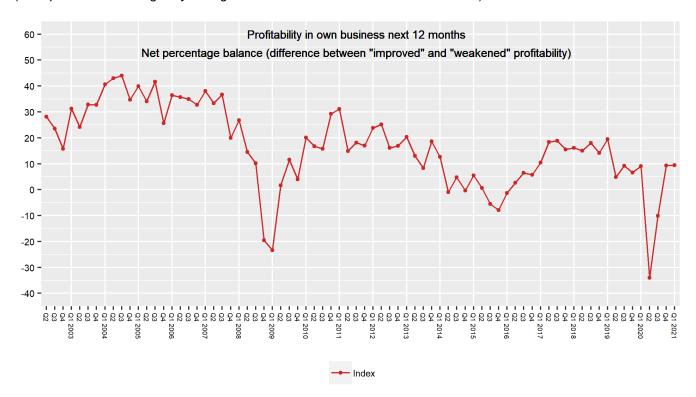


	4.	Q. 2020	1. Q. 2021	CHANGE
Dusinessa	Improved profitability	31,3	36,0	+4,7
Businesses	Unchanged profitability	25,0	28,1	+3,1
with fewer than 50	Weakened profitability	41,8	34,8	-7,0
employees	Net percentage balance (profitability index)	-10,5	1,2	+11,7
employees	Sample	256	266	
Duoinegee	Improved profitability	33,3	41,5	+8,2
Businesses	Unchanged profitability	19,1	21,6	+2,5
with more	Weakened profitability	45,5	34,3	-11,2
than 50	Net percentage balance (profitability index)	-12,2	7,2	+19,4
employees	Sample	255	265	
	Improved profitability	32,3	38,7	+6,4
Business	Unchanged profitability	22,1	24,9	+2,8
leaders	Weakened profitability	43,7	34,5	-9,2
in total	Net percentage balance (profitability index)	-11,4	4,2	+15,6
	Sample	511	531	



# Question 23: BUSINESS LEADERS

Do you think that over the next 12 months, the profitability of your business, as measured by the operating margin (EBITDA), will improve, remain unchanged or weaken? (The question was marginally changed from Q1 2015 – see technical comment)<sup>5</sup>



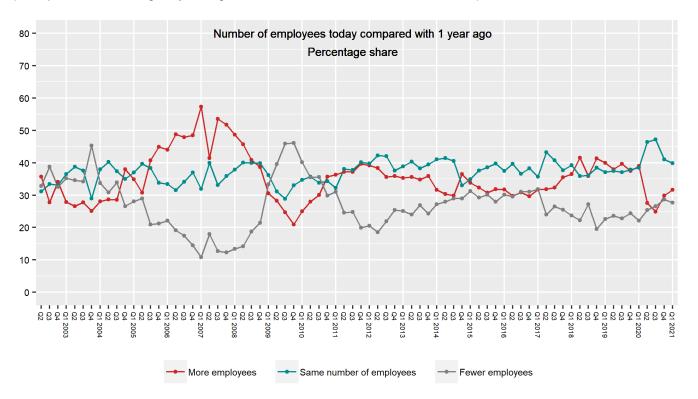
	4	. Q. 2020	1. Q. 2021	CHANGE
Businesses with fewer	Improved profitability	36,5	32,3	-4,2
	Unchanged profitability	36,3	38,6	+2,3
than 50	Weakened profitability	24,9	26,8	+1,9
employees	Net percentage balance (profitability index)	11,6	5,5	-6, 1
employees	Sample	256	266	
Ducinosco	Improved profitability	35,9	37,4	+1,5
Businesses	Unchanged profitability	32,8	35,6	+2,8
with more	Weakened profitability	29,0	24,1	-4,9
than 50	Net percentage balance (profitability index)	6,9	13,3	+6,4
employees	Sample	255	265	
	Improved profitability	36,2	34,8	-1,4
Business	Unchanged profitability	34,6	37,1	+2,5
leaders	Weakened profitability	27,0	25,4	-1,6
in total	Net percentage balance (profitability index)	9,2	9,4	+0,2
	Sample	511	531	



## Question 24: BUSINESS LEADERS

Compared with 12 months earlier, does your business currently have more employees, the same number of employees or fewer employees?

(The question was marginally changed from Q1 2015 – see technical comment)6

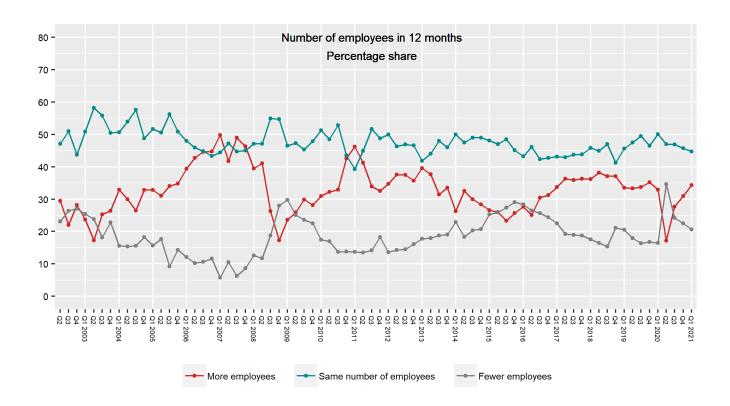


	4	. Q. 2020	1. Q. 2021	CHANGE
Ducinosas	More employees	31,1	32,1	+1,0
Businesses	Same number of employees	42,9	45,9	+3,0
with fewer than 50	Fewer employees	25,3	21,3	-4,0
	Net (More employees – Fewer employees)	5,8	10,8	+5,0
employees	Sample	256	266	
Duoineese	More employees	28,5	31,1	+2,6
Businesses	Same number of employees	39,2	33,7	-5,5
with more	Fewer employees	32,0	34,0	+2,0
than 50	Net (More employees – Fewer employees)	-3,5	-2,9	+0,6
employees	Sample	255	265	
	More employees	29,8	31,6	+1,8
Business	Same number of employees	41,1	39,8	-1,3
leaders	Fewer employees	28,6	27,7	-0,9
in total	Net (More employees – Fewer employees)	1,2	3,9	+2,7
	Sample	511	531	



## Question 25: BUSINESS LEADERS

Do you think that in 12 months, your business will have more employees than currently, the same number of employees or fewer employees?



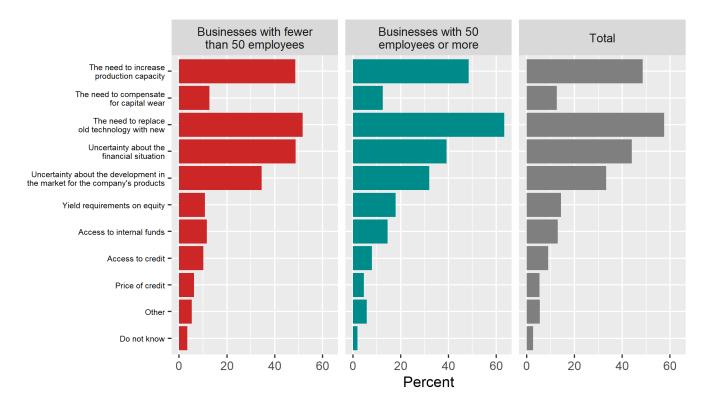
	4.	Q. 2020	1. Q. 2021	CHANGE
Dusinassa	More employees	34,0	36,1	+2,1
Businesses	Same number of employees	50,0	47,0	-3,0
with fewer	Fewer employees	15,2	17,0	+1,8
than 50 employees	Net (More employees – Fewer employees)	18,8	19,1	+0,3
employees	Sample	256	266	
Duoineese	More employees	27,8	32,5	+4,7
Businesses	Same number of employees	41,3	42,4	+1,1
with more than 50	Fewer employees	29,9	24,3	-5,6
employees	Net (More employees – Fewer employees)	-2,1	8,2	+10,3
employees	Sample	255	265	
	More employees	30,9	34,3	+3,4
Business	Same number of employees	45,7	44,7	-1,0
leaders	Fewer employees	22,5	20,6	-1,9
in total	Net (More employees – Fewer employees)	8,4	13,7	+5,3
	Sample	511	531	



## Question 36: BUSINESS LEADERS

What are the 3 most important factors that influence a company's investment decisions? Answer up to three factors

(The question is new in Q4 2020)



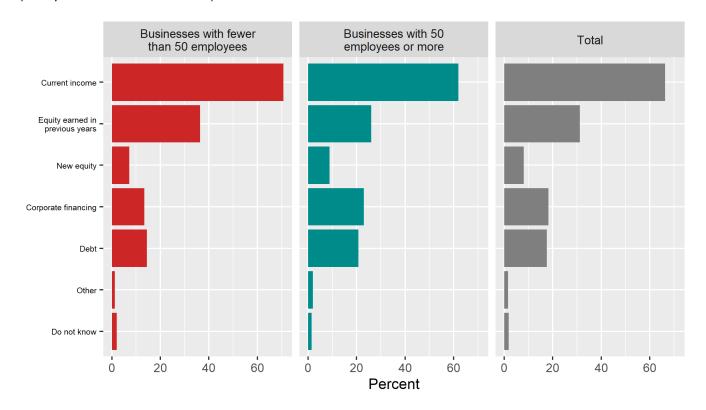
	4. Q	. 2020	1. Q. 2021	CHANGE
	The need to increase production capacity	51,1	48,6	-2.5
	The need to compensate for capital wear	13,1	12,7	-0.4
Businesses	The need to replace old technology with new	49,6	51,8	2.2
	Uncertainty about the financial situation	41,8	48,8	7.0
with fewer	Uncertainty about the development in the market for the company's products	38,8	34,6	-4.2
than 50	Yield requirements on equity Access to internal funds	11,1	10,9	-0.2 -2.6
than 50	Access to internal runds Access to credit	14,2	11,6	-2.6 1.3
employees	Price of credit	0,0 1 1	10,1	1.3 2.1
	Other	2,1	6,2 5,3	2.6
	Don't know/Do not want to answer	3.7	3,5 3.5	-0.2
	The need to increase production capacity	46.6	48,5	1.9
	The need to compensate for capital wear	13,8	12,5	-1.3
Businesses	The need to replace old technology with new	59,5	63,3	3.8
Dusinesses	Uncertainty about the financial situation	48.8	39,2	-9.6
with more	Uncertainty about the development in the market for the company's products	39,8	32,0	-7.8
	Yield requirements on equity	14,4	17,9	3.5
than 50	Access to internal funds	14,7	14,6	-0.1
omployooo	Access to credit	8,7	7,9	-0.8
employees	Price of credit	3,0	4,6 5,8	1.6
	Other	2,6		3.2
	Don't know/Do not want to answer	0,8	1,9	1.1
	The need to increase production capacity	48,9	48,6	-0.3
	The need to compensate for capital wear	13,4	12,6	-0.8
	The need to replace old technology with new	54,5	57,6	3.1
Business	Uncertainty about the financial situation	45,3	44,0	-1.3 -6.0
leaders	Uncertainty about the development in the market for the company's products Yield requirements on equity	39,3 12,8	33,3	-6.0 1.6
leauers	Access to internal funds	14,4	14,4 13,1	-1.3
in total	Access to internal runus Access to credit	8.8	9,0	0.2
	Price of credit	3,6	5,4	1.8
	Other	2,7 2,7	5, <del>4</del>	2.9
	Don't know/Do not want to answer	2,2	2.7	0.5



## Question 37: BUSINESS LEADERS

Over the last 5 years, what have been the main sources of financing for corporate investment? Answer up to two sources

(The question is new in Q4 2020)



		4. Q. 2020	1. Q. 2021	CHANGE
	Current income	67,4	70,8	3.4
Businesses	Equity earned in previous years	32,6	36,3	3.7
with fewer	New equity	5,7	7,1	1.4
	Corporate financing	14,8	13,4	-1.4
than 50	Debt	17,0	14,4	-2.6
employees	Other	0,6	1,3	0.7
	Don't know/Do not want to answer	3,7	2,1	-1.6
	Current income	61,0	62,0	1.0
Businesses	Equity earned in previous years	24,8	26,0	1.2
with more	New equity	9,7	8,9	-0.8
	Corporate financing	21,6	23,0	1.4
than 50	Debt	21,2	20,7	-0.5
employees	Other	0,7	2,0	1.3
	Don't know/Do not want to answer	2,3	1,5	-0.8
	Current income	64,2	66,4	2.2
	Equity earned in previous years	28,7	31,2	2.5
Business	New equity	7,7	8,0	0.3
leaders	Corporate financing	18,2	18,2	0.0
in total	Debt	19,1	17,6	-1.5
	Other	0,6	1,6	1.0
	Don't know/Do not want to answer	3,0	1,8	-1.2



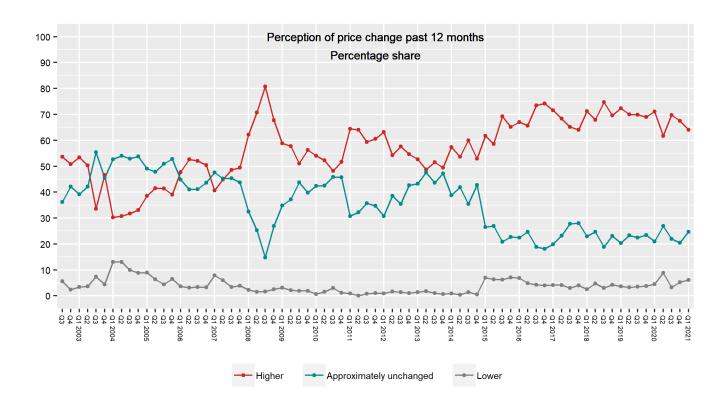
# **RESULTS**

# **HOUSEHOLDS**



## Question 26: HOUSEHOLDS

Compared with 12 months ago, do you think that prices for goods and services, as measured by the consumer price index (CPI), are now higher, approximately unchanged or lower? (The question was marginally changed from Q1 2015 – see technical comment)<sup>8</sup>

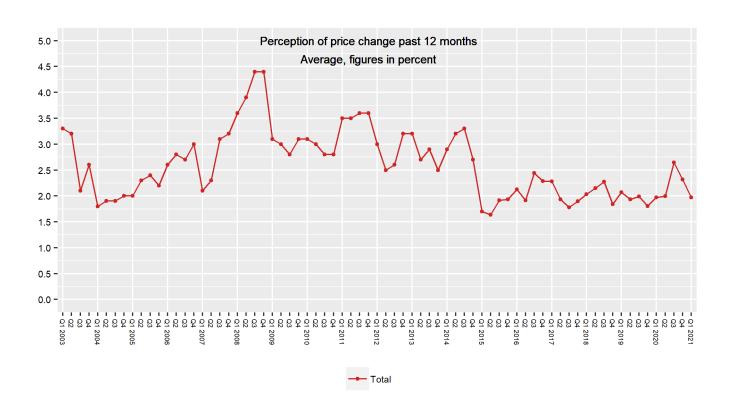


		4. Q. 2020	1. Q. 2021	CHANGE
	Higher	67,5	64,0	-3,5
Households	Apporximately unchanged	20,4	24,7	+4,3
Households	Lower	5,2	6,1	+0,9
	Sample	1001	1002	



#### Question 27: HOUSEHOLDS

About how much higher/lower, measured in percent? (The question was marginally changed from Q1 2015 – see technical comment)<sup>9</sup>



		4. Q. 2020	1. Q. 2021	CHANGE
	Average	2,3	2,0	-0,3
	Weighted median	2,0	1,5	
Households	Unweighted median	2,0	1,5	
Houselloids	Lowest value	-10,0	-10,0	
	Highest value	11,0	10,0	
	Sample	747	768*	

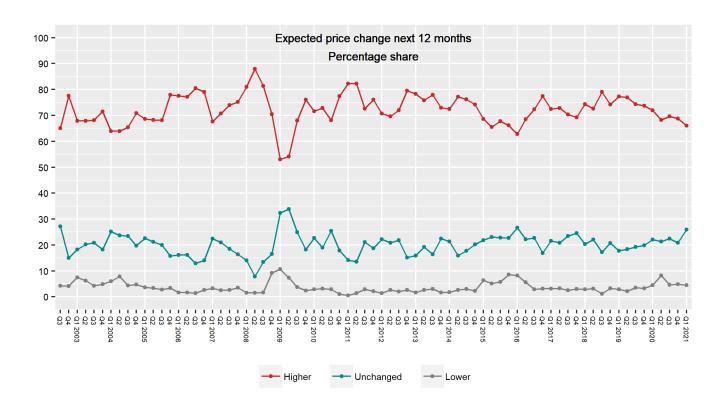
\*n=1002. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=191, extreme values n=44.

NB: The method for calculating the mean for historical figures in the period of 2015 - 2017 has been changed. The result presented in the graph above is comparable with the previous result. Results published in the period of 2015 - 2017 are changed to include those who answer "approximately unchanged" to question 25 with the value "0" in the mean calculation. See technical comment on page 50 for households for further description.



## Question 28: HOUSEHOLDS

Do you think that over the next 12 months, prices for goods and services, as measured by the consumer price index (CPI), will be higher, unchanged or lower than they are currently? (The question was marginally changed from Q1 2015 – see technical comment)<sup>10</sup>

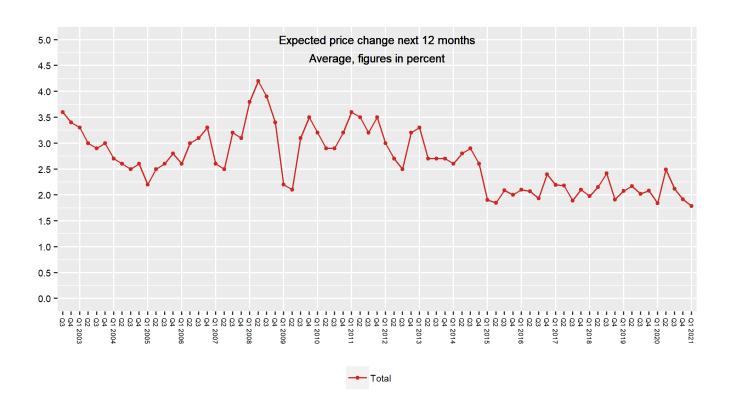


		4. Q. 2020	1. Q. 2021	CHANGE
	Higher	68,7	66,1	-2,6
Households	Unchanged	20,8	25,9	+5,1
	Lower	4,9	4,5	-0,4
	Sample	1001	1002	



#### Question 29: HOUSEHOLDS

About how much higher/lower, measured in percent? (The question was marginally changed from Q1 2015 – see technical comment)<sup>11</sup>



		4. Q. 2020	1. Q. 2021	CHANGE
	Average	1,9	1,8	-0,1
	Weighted median	1,5	1,0	
Households	Unweighted median	1,5	1,0	
nousenous	Lowest value	-10,0	-10,0	
	Highest value	10,0	10,0	
	Sample	733	779*	

\*n=1002. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=185, extreme values n=38.

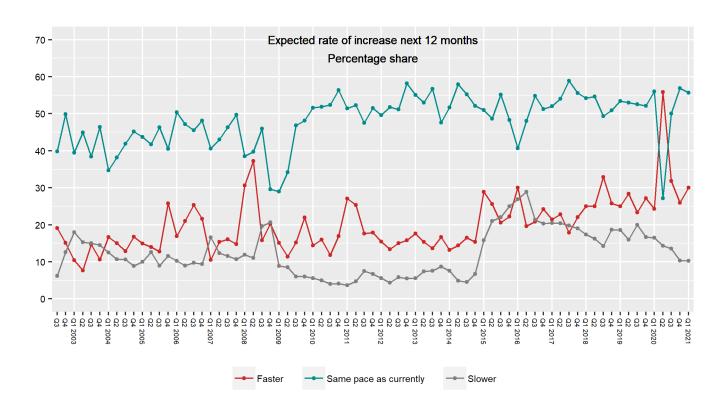
NB: The method for calculating the mean for historical figures in the period of 2015 – 2017 has been changed. The result presented in the graph above is comparable with the previous result. Results published in the period of 2015 – 2017 have been changed to include those who respond "unchanged" to question 27 with the value "0" in the mean calculation. See technical comment on page 51 for households for further description.



## Question 30: HOUSEHOLDS

Will prices rise faster, at the same pace as currently, or more slowly? (*If answered higher on question 28*)

(The question was marginally changed from Q1 2015 – see technical comment)<sup>12</sup>

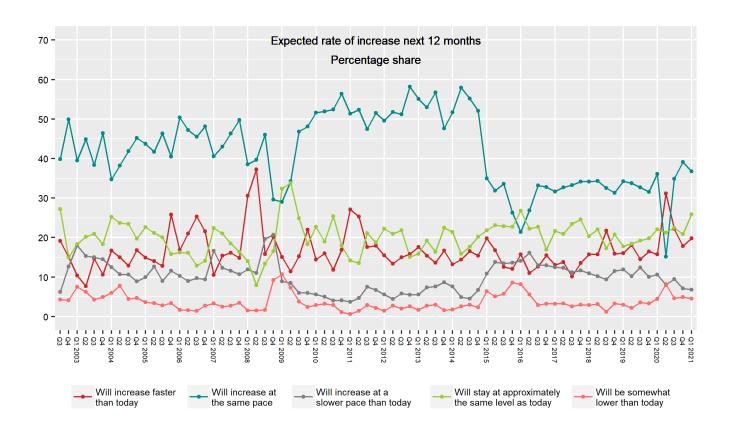


		4. Q. 2020	1. Q. 2021	CHANGE
	Faster	26,0	30,0	+4,0
Households	Same pace as currently	56,8	55,6	-1,2
	Slower	10,3	10,2	-0,1
	Sample	688	662	



## Question 31: HOUSEHOLDS

The graph below illustrates households' expected change in prices over the next 12 months. The graphics are made by a combination of answers to questions 28 and 30.



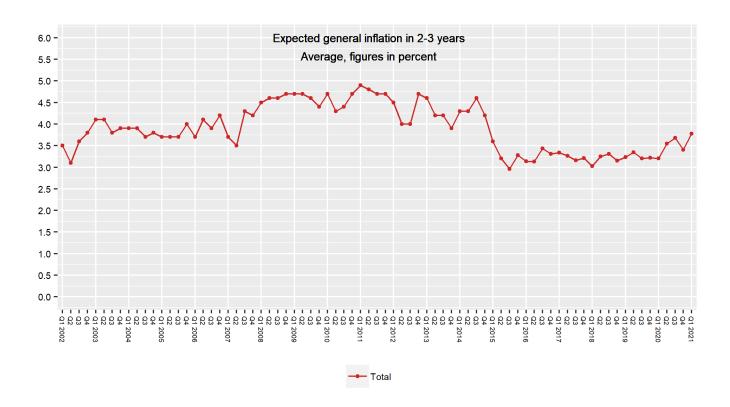
	4.	Q. 2020	1. Q. 2021	CHANGE
	Will increase faster than today	17,9	19,8	+1,9
	Will increase at the same pace as today	39,1	36,8	-2,3
Llougoboldo	Will increase at a slower pace than today	7,1	6,8	-0,3
Households	Will stay at approximately the same level as t	oday 20,8	25,9	+5,1
	Will be somewhat lower than today	4,9	4,5	-0,4
	Sample	1001	1002	



#### **Question 32: HOUSEHOLDS**

How much do you think prices for goods and services, as measured by the consumer price index (CPI), will rise annually in two to three years, in percent?

(The question was marginally changed from Q1 2015 – see technical comment)<sup>13</sup>



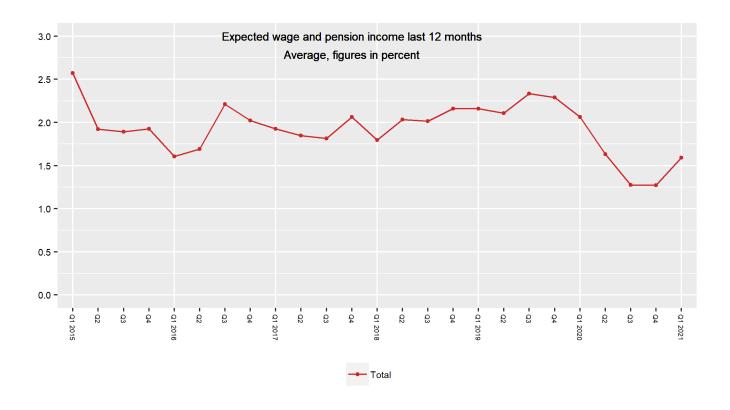
		4. Q. 2020	1. Q. 2021	CHANGE
	Average	3,4	3,8	+0,4
	Weighted median	3,0	3,0	
Households	Unweighted median	3,0	3,0	
	Lowest value	-5,0	-10,0	
	Highest value	11,0	11,0	
	Sample	656	682*	

\*n=1002. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=259, extreme values n=60.



## **Question 33: HOUSEHOLDS**

Compared with 12 months ago, by how much do you think your wages or pension has changed in percent?



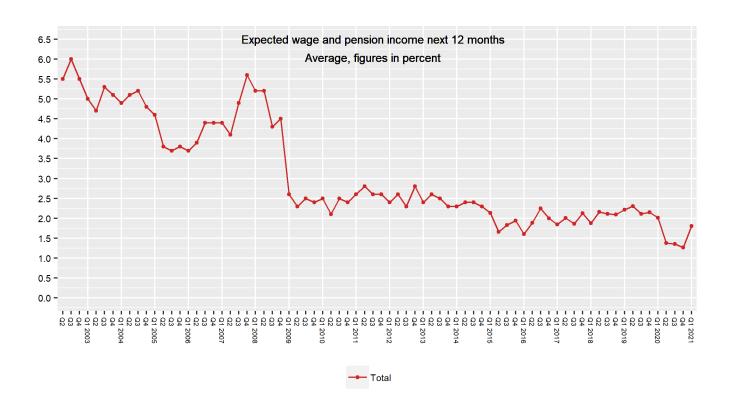
		4. Q. 2020	1. Q. 2021	CHANGE
	Average	1,3	1,6	+0,3
	Weighted median	0,5	1,0	
Households	Unweighted median	0,8	1,2	
	Lowest value	-10,0	-11,0	
	Highest value	10,0	10,0	
	Sample	807	789*	

\*n=1002. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=134, extreme values n=79.



## Question 34: HOUSEHOLDS

By approximately how much do you think your wages or pension will change in per cent over the next 12 months?



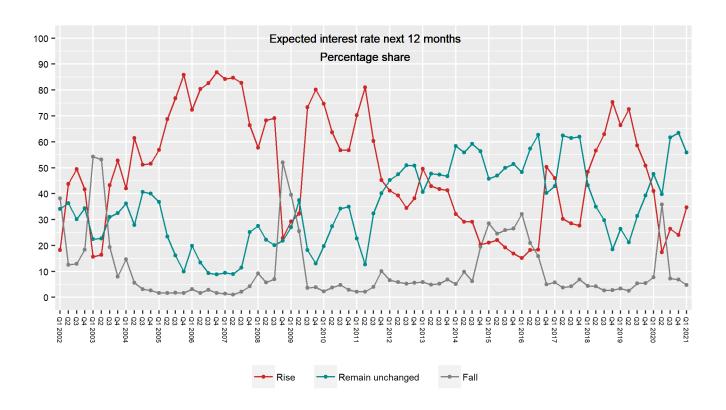
		4. Q. 2020	1. Q. 2021	CHANGE
	Average	1,3	1,8	+0,5
	Weighted median	1,0	1,5	
Households	Unweighted median	1,0	1,5	
Households	Lowest value	-10,0	-10,0	
	Highest value	10,0	10,0	
	Sample	833	811*	

\*n=1002. The presented sample exclude respondents who answered: Don't know/Do not want to answer n=130, extreme values n=61.



## Question 35: HOUSEHOLDS

Do you think that over the next 12 months, the level of deposit and lending rates will rise, remain unchanged or fall?



		4. Q. 2020	1. Q. 2021	CHANGE
Households	Rise	24,1	34,7	+10,6
	Remain unchanged	63,4	55,9	-7,5
	Fall	6,8	4,8	-2,0
	Sample	1001	1002	



# Technical comments – Economists and social partners

	<del>-</del>	
SAMPLE AND SAMPLING METHOD	The sample consists of experts in the financial industry, academia and social partners, enrolled by Ipsos through email and from respondent lists from the previously conducted surveys. The lists are corrected for respondents who are no longer relevant, or no longer wish to participate.	
NUMBER OF INTERVIEWS	In this survey, a total of 76 interviews are conducted among economists within academia and the financial industry, as well as representatives of the social partners. The survey includes 41 interviews with economists and 35 interviews with representatives of the social partners.	
WEIGHT	The results in this survey are not weighted.	
METHOD OF DATA COLLECTION	The fieldwork is done online. Respondents are invited to participate by email.	
PERIOD OF DATA COLLECTION	The fieldwork was conducted in the period 20 January – 10 February 2021.	
AVERAGE AND MEDIAN	Respondents who answered "I don't know" are not included in the calculation of average and/or median.	
EXTREME OBSERVATIONS	Extreme observations over 8 per cent (absolute value) are excluded from the presentation of the average figures for price and wage inflation.	
MARGIN OF ERROR	The results must be interpreted within a margin of error of +/-6.2–14.1 percentage points for the main frequencies. The margin of error for sub-groups and possible contingency tables are greater.	

#### Changes in the questionnaire (2015–2020)

<sup>&</sup>lt;sup>1.</sup> Until Q1 2020, questions 1-3 and 9-11 have had the following follow up question: "How likely do you think it is that the general rise in prices for goods and services in (12 months / 2 years / 5 years), as measured by the 12-month change in the consumer price index (CPI), will be within the following 6 intervals (your answers should sum to 100%): Higher than 4%, From 3% to 4%, From 2,5% to 3%, From 2% to 2,5%, From 1% to 2%, Lower than 1%." The results from the follow up question have not been published in the report. The follow up question have been removed as of Q1 2020.



#### Technical comments - Business leaders

SAMPLE AND SAMPLING METHOD	The sample consists of a representative sample of CEOs, CFOs and purchasing managers in Norwegian businesses with 20 employees or more. The sample is a blend of prerecruited panel and business leaders recruited via CATI/telephone. All interviews are done online.
NUMBER OF INTERVIEWS	A total of 531 (weighted) interviews have been conducted among business leaders, of which 265 (weighted) are for businesses with 50 employees or more, and 266 (weighted) are for businesses with less than 50 employees.
WEIGHT	The results in this survey are weighted based on the following variables: geography (region), sector (industry), and number of employees in the business. Weighted base is presented in the report.
METHOD OF DATA COLLECTION	The fieldwork is done online. Respondents are invited to participate by email/SMS. Most of the sample is from a prerecruited panel, while a part was recruited for this survey via CATI/telephone.
PERIOD OF DATA COLLECTION	The fieldwork was conducted in the period 20 January – 10 February 2021.
AVERAGE AND MEDIAN	Respondents who answered "I don't know" are not included in the calculation of average and/or median.
EXTREME OBSERVATIONS	Extreme observations over 11 per cent (absolute value) are excluded from the presentation of the average figures for price and wage inflation.
MARGIN OF ERROR	The results must be interpreted within a margin of error of +/-1.9–4.5 percentage points for the main frequencies. The margin of error for subgroups and possible contingency tables are greater.

#### Changes in the questionnaire (2015–2020)

- <sup>2</sup> Question 15 was introduced Q3 2020. All question numbers are adjusted between the quarters.
- <sup>3.</sup> Question 17 changed from «What do you think the general rise in prices will be in two years?» to «What do you think the general rise in prices for goods and services will be in two years, as measured by the consumer price index?» (1. Q. 2015)
- <sup>4.</sup> Question 22 changed from «Over the past 12 months, has the profitability of your business improved, remained unchanged or weakened?» to «Over the past 12 months, has the profitability of your business, as measured by the operating margin (EBITDA), improved, remained unchanged or weakened?» (1. Q. 2015)
- <sup>5.</sup> Question 23 changed from «Do you think that over the next 12 months, the profitability of your business will improve, remain unchanged or weaken?» to «Do you think that over the next 12 months, the profitability of your business, as measured by the operating margin (EBITDA), will improve, remain unchanged or weaken?» (1. Q. 2015)
- <sup>6.</sup> Question 24 changed from «Compared with 1 year earlier, does your business currently have more employees, the same number of employees or fewer employees?» to «Compared with 12 months earlier, does your business currently have more employees, the same number of employees or fewer employees?» (1. Q. 2015)
- <sup>7.</sup> Until Q1 2020, question 16 and 17 have had the following follow up question: "How likely do you think it is that the general rise in prices for goods and services in (12 months / 2 years), as measured by the 12-month change in the consumer price index (CPI), will be within the following 6 intervals (your answers should sum to 100%): Higher than 4%, From 3% to 4%, From 2,5% to 3%, From 2% to 2,5%, From 1% to 2%, Lower than 1%". The results from the follow up question have not been published in the report. The follow up question has been removed as of Q1 2020.
- <sup>8.</sup> Questions 36 and 37 were introduced in Q4 2020. With regard to data processing, these have been given numbers 36 and 37 and therefore do not follow the remaining question numbering.



#### **Technical comments - Households**

SAMPLE AND SAMPLING METHOD	The survey is conducted with a representative sample of private individuals over 15 years, drawn randomly from Norway's population. Interviews conducted on landline account for 2 per cent, and interviews conducted on mobile phone account for 98 per cent.	
NUMBER OF INTERVIEWS	A total of 1002 interviews (weighted) among Norwegian households.	
WEIGHT	The results in this survey are weighted based on the following variables: geography (region), age and gender. Weighted base is presented in the report.	
METHOD OF DATA COLLECTION	The fieldwork is conducted by phone at Ipsos' CATI-center.	
PERIOD OF DATA COLLECTION	The fieldwork is conducted in the period of 21 January – 8 February 2021.	
AVERAGE AND MEDIAN	Respondents who answered "I don't know" are not included in the calculation of average and/or median.	
EXTREME OBSERVATIONS	Extreme observations over 11 per cent (absolute value) are excluded from the presentation of the average figures for price and wage inflation.	
MARGIN OF ERROR	The results must be interpreted within a margin of error of +/-1.4–3.2 percentage points for the main frequencies. The margin of error for sub-groups and possible contingency tables are greater.	

#### Changes in the questionnaire (2015–2020)

- <sup>9.</sup> Question 26 changed from «Compared with 12 months ago, do you think that prices for goods and services are now much higher, somewhat higher, slightly higher, approximately unchanged and lower» to «Compared with 12 months ago, do you think that prices for goods and services, as measured by the consumer price index, are now higher, approximately unchanged or lower?» (1. Q. 2015)
- <sup>10.</sup> Question 27 changed from «By about how much do you think prices have changed measured in per cent?» to «About how much higher/lower, measured in per cent?». Question 27 is put to those who answered to question 26 that they think prices for goods and services, as measured by the consumer price index, are now higher, approximately unchanged or lower. (1. Q. 2015)
- <sup>11.</sup> Question 28 changed from «Do you think that over the next 12 months, prices for goods and services will be higher, unchanged or lower than they are currently?» to «Do you think that over the next 12 months, prices for goods and services, as measured by the consumer price index, will be higher, unchanged or lower than they are currently?» (1. Q. 2015)
- <sup>12.</sup> Question 29 changed from «By about how much do you think prices will change in the next 12 months, measured in per cent?» to «About how much higher/lower, measured in per cent?». Question 29 is put to those who answered to question 28 that, over the next 12 months, they expect the prices for goods and services, as measured by the consumer price index, to be higher, unchanged or lower than they are currently. (1. Q. 2015)
- 13. Question 30 changed from «If higher: Will prices rise faster, at the same pace as currently, or more slowly?» to «Will prices rise faster, at the same pace as currently, or more slowly (If answered higher to question 28)?» (1. Q. 2015)
   14. Question 32 changed from «How much do you think prices for goods and services will rise annually in two to three years, in per cent?» to «How much do you think prices for goods and services, as measured by the consumer price index, will rise annually in two to three years, in per cent?» (1. Q. 2015)
- <sup>15.</sup> Until Q1 2020, question 26, 28 and 32 have had the following follow up question: "You answered that the prices (have increased by X% / have fallen approximately X% / are approximately unchanged) ... (text from question 26, 28 and 32). On a scale from 1 to 4, where 1 is very unsure and 4 is very sure, how sure do you feel that you will be right?" The results from the follow up question have not been published in the report. The follow up question has been removed as of Q1 2020.



#### **Technical comments – Households**

Question 27: By about how much do you think prices have changed measured in per cent? (Comparison of differences in published average for question 26 in the period of 2015 - 2017)

The method for calculating the mean for historical figures in the period of 2015-2017 has been changed; the figures presented in the graph below as "Revised series" are comparable with the results published for the period before 2015.

Results published in the period of 2015-2017 as "Revised series" include those who answer "approximately unchanged" to question 25 as "0" in the mean calculations for question 26.

Results published in the period of 2015-2017 as "the previous published series" do not include those who answer "approximately unchanged" to question 26 as "0" in the mean calculation for question 27.





#### **Technical comments - Households**

Question 29: About how much higher/lower, measured in per cent? (Comparison of differences in published average for question 28 in the period of 2015-2017)

The method for calculating the mean for historical figures in the period 2015-2017 has been changed; the figures presented in the graph below as "Revised series" are comparable with the results published for the period before 2015.

Results in the period of 2015-2017 as "Revised series" include those who answer "unchanged" to question 27 as "0" in the mean calculation for question 28.

Results published in the period of 2015-2017 as "the previous published series" do not include those who answer "unchanged" to question 28 as "0" in the mean calculation for question 29.

