

Property Prices and Bank Risk Taking

by Giovanni Dell'Ariccia

Diemo Dietrich

Newcastle University Business School

30 November 2012

Summary

The paper

- ▶ is about how risk-taking of banks changes over the business cycle and in response to changes in asset prices

Summary

The paper

- ▶ is about how risk-taking of banks changes over the business cycle and in response to changes in asset prices
- ▶ gives a very nice overview of the debate (especially theory)

Summary

The paper

- ▶ is about how risk-taking of banks changes over the business cycle and in response to changes in asset prices
- ▶ gives a very nice overview of the debate (especially theory)
- ▶ does a good job at linking evidence with theory

Summary

The paper

- ▶ is about how risk-taking of banks changes over the business cycle and in response to changes in asset prices
- ▶ gives a very nice overview of the debate (especially theory)
- ▶ does a good job at linking evidence with theory
- ▶ discusses a broad range of policy issues (although somewhat semidetached from the preceding sections)

Summary

I understand that the discussion of this topic is meant to explore new fields of research, not only but especially at Norges Bank.

Summary

I understand that the discussion of this topic is meant to explore new fields of research, not only but especially at Norges Bank.

Hence, I consider my job to

- ▶ raise some further issues that might have been underestimated in the discussion so far
- ▶ raise some questions regarding policy implications

Terra Incognita

Why are real estate prices special in terms of financial stability?

Terra Incognita

Why are real estate prices special in terms of financial stability?

- ▶ Just another object of speculation (like currency, commodities, stocks, tulips)?
- ▶ what do they have in common?
 - ▶ supply rather fixed
 - ▶ links to many (leveraged) financial market players
 - ▶ (at some times) highly volatile (market) liquidity

Terra Incognita

Why are real estate prices special in terms of financial stability?

- ▶ Just another object of speculation (like currency, commodities, stocks, tulips)?
 - ▶ what do they have in common?
 - ▶ supply rather fixed
 - ▶ links to many (leveraged) financial market players
 - ▶ (at some times) highly volatile (market) liquidity
- ↪ Do we really need a special treatment of estate prices?

Terra Incognita

Why are real estate prices special in terms of financial stability?

- ▶ Specific role in collateralising debt — what makes real estate a good collateral?
 - ▶ tangible
 - ▶ cannot easily be diverted
 - ▶ can rather easily be used for different purposes
 - ▶ little idiosyncratic risk
 - ▶ ownership rather easily transferable in case of bankruptcy

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

- ▶ Example 1: **Asset Prices** (Giglio & Severo, JME 2012)

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

- ▶ Example 1: **Asset Prices** (Giglio & Severo, JME 2012)
 - ▶ intangible asset (R&D, IT, etc.) have gained relative importance in production of goods/services
 - ▶ credit constraints tighten
 - ▶ demand for physical capital (real estate) increases
 - ▶ scarcity of physical asset becomes relatively stronger

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

- ▶ Example 1: **Asset Prices** (Giglio & Severo, JME 2012)
 - ▶ intangible asset (R&D, IT, etc.) have gained relative importance in production of goods/services
 - ▶ credit constraints tighten
 - ▶ demand for physical capital (real estate) increases
 - ▶ scarcity of physical asset becomes relatively stronger
- ↪ low interest rates on financial assets (backed by real estate)
- ↪ (rational) asset price bubble on real estate markets

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

- ▶ Example 2: **Bank Stability** (...)

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

- ▶ Example 2: **Bank Stability** (...)
 - ▶ Giglio & Severo's argument implicitly assumes that firms can commit to use funds for purchases of real assets
 - ▶ delegated monitoring by banks as commitment device
 - ▶ (private) cost of finance lower for higher bank leverage
 - ▶ leverage can be higher for lower credit risk
 - ▶ risk is lower when more “good collateral” is pledged
 - ▶ firms excessively invest in “good collateral”

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

▶ Example 2: **Bank Stability** (...)

- ▶ Giglio & Severo's argument implicitly assumes that firms can commit to use funds for purchases of real assets
- ▶ delegated monitoring by banks as commitment device
- ▶ (private) cost of finance lower for higher bank leverage
- ▶ leverage can be higher for lower credit risk
- ▶ risk is lower when more “good collateral” is pledged
- ▶ firms excessively invest in “good collateral”

↔ higher leverage for banks

↔ banks vulnerable to systemic shocks to collateral values

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

Potential research questions may take this “Collateral View”:

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

Potential research questions may take this “Collateral View”:

- ▶ ...does it matter whether households or firms use real estate as collateral in getting finance for other activities?

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

Potential research questions may take this “Collateral View”:

- ▶ ...does it matter whether households or firms use real estate as collateral in getting finance for other activities?
- ▶ ...what makes a bubble in a market for collaterals burst?

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

Potential research questions may take this “Collateral View”:

- ▶ ...does it matter whether households or firms use real estate as collateral in getting finance for other activities?
- ▶ ...what makes a bubble in a market for collaterals burst?
- ▶ ...which effect does the business cycle have on the valuations of cross-pledged collaterals and through this on asset prices/bank stability?

Terra Incognita

Why are real estate prices special in terms of financial stability?

Open issue: With cross-pledging of assets as collateral, the use of funds on the firm level may have systemic repercussions for **asset prices** and **bank stability**

Potential research questions may take this “Collateral View”:

- ▶ ...does it matter whether households or firms use real estate as collateral in getting finance for other activities?
- ▶ ...what makes a bubble in a market for collaterals burst?
- ▶ ...which effect does the business cycle have on the valuations of cross-pledged collaterals and through this on asset prices/bank stability?
- ▶ ...how can regulation of banks change the incentives of borrowers to make overly use of real estate as collateral?

Policy

Monetary Policy

Policy

Monetary Policy

- ▶ Limited effectiveness of monetary policy (interest rate setting) to curb asset cycles
 - if credibly announced that bubbles will be fought, the actual change in interest rates might be small and yet effective

Policy

Monetary Policy

- ▶ Limited effectiveness of monetary policy (interest rate setting) to curb asset cycles
 - if credibly announced that bubbles will be fought, the actual change in interest rates might be small and yet effective
- ▶ Evidence lends very limited support to the notion that monetary policy can effectively curb credit booms
 - how can this be reconciled with the empirical evidence in favour of a bank lending channel of monetary policy?

Policy

Monetary Policy

- ▶ Limited effectiveness of monetary policy (interest rate setting) to curb asset cycles
 - if credibly announced that bubbles will be fought, the actual change in interest rates might be small and yet effective
- ▶ Evidence lends very limited support to the notion that monetary policy can effectively curb credit booms
 - how can this be reconciled with the empirical evidence in favour of a bank lending channel of monetary policy?
- ▶ CPI inflation target were more or less met over the last cycle, so what can monetary policy do about asset price bubbles
 - steering CPI inflation as monetary policy objective is only a means to an end: to mitigate distortions due to frictions.
 - when credit boom-bust cycles and asset price bubbles are major source of distortions (in terms of allocative efficiency, including but not limited to unemployment) it is very reassuring that inflation targets were met.

Policy

Fiscal Policy

Policy

Fiscal Policy

- ▶ Objective of (German-type) bank levy: collect money from banks in good times to have a rescue/resolution fund available in bad times.

Policy

Fiscal Policy

- ▶ Objective of (German-type) bank levy: collect money from banks in good times to have a rescue/resolution fund available in bad times.
 - making provisions for bad times may not work for systemic crises, because where should the government safe these funds to be readily available in the crises. In a truly systemic crisis, all financial assets are potentially affected so that precautionary savings are eaten up before they are put to their use.

Policy

Fiscal Policy

- ▶ Objective of (German-type) bank levy: collect money from banks in good times to have a rescue/resolution fund available in bad times.
 - making provisions for bad times may not work for systemic crises, because where should the government safe these funds to be readily available in the crises. In a truly systemic crisis, all financial assets are potentially affected so that precautionary savings are eaten up before they are put to their use.
 - Maybe the (second) best thing is to clean up the government's balance sheet and pay off debt in good times through a bunch of several taxes that aim at putting incentives right on the micro-level.

Policy

Regulation

Policy

Regulation

- ▶ One set of instruments used for two goals: micro and macro-prudential ?

Policy

Regulation

- ▶ One set of instruments used for two goals: micro and macro-prudential ?
- ▶ What is so bad about variable rate mortgages: Hellwig (EER 1994) argued that it can be indeed a sign of wrong incentives (and of higher systemic risk) if banks and not bank customers are assuming interest rate risk.

Policy

Regulation

- ▶ One set of instruments used for two goals: micro and macro-prudential ?
- ▶ What is so bad about variable rate mortgages: Hellwig (EER 1994) argued that it can be indeed a sign of wrong incentives (and of higher systemic risk) if banks and not bank customers are assuming interest rate risk.
- ▶ More risk sensitive weights in capital regulation: regulatory arbitrage may serve as a coordination mechanism and create systemic risk on its own. For example, if collateralized loans (mortgages) are less punished by regulator, every bank will grant more loans there and the financial system as a whole becomes less diversified and more exposed to the asset (real estate) market.

Thank you for your attention!